

# HOGTOBER *fest*

## BATTLE OF 2 THE BBQ

THURSDAY, OCTOBER 3 6 - 8 PM  
SOUTH SHORE COUNTRY CLUB, HINGHAM

ESTIMATED ATTENDANCE: 250 - 300

When chefs do battle, we all win! This outdoor event features local chefs BBQing their way to the top, along with other seasonal dishes, and local craft brewers.

### ABOUT PARTICIPATING

BBQ Competition\* - 10 chefs will compete for People's and Judge's Choice. Choice of what to BBQ is up to the participating restaurant. Apple/Cranberry Side Dishes\* - Sweet or savory side dishes. Craft brewers\* - a selection of craft brews for sampling. Must provide enough samples for all attendees to taste.

Tables, linens, plates, utensils, cups, drink tickets, and voting tokens will be provided.

### BEFORE THE EVENT

- Seeking 10 Chefs for BBQ chef competition; 5 apple and/or cranberry side dishes; and 5 craft brewers
- Featured on pre-event emails
- Featured in event marketing
- Featured on event page on both EAT South Shore & South Shore Chamber websites
- Featured on South Shore Chamber event blog
- Recognition on EAT South Shore & South Shore Chamber's Facebook & Instagram
- Hogtoberfest event shirt

### DURING THE EVENT

- Highlighted in social media posts & stories
- Listed on event posters
- Two (2) complimentary tickets to event
- Photo opportunity for Blue, Red, & White Ribbon chef winners, as well as the winner of Judge's Choice
- Post-event wrap-up on social media, websites, and PR



## *Get in on the action!*

Contact Heather McCall at 781.421.3914 or  
[hmccall@southshorechamber.org](mailto:hmccall@southshorechamber.org) to reserve your spot today!

*\*Must be an EAT South Shore Member to participate in the competition.*

**Brought to you by: EAT South Shore and South Shore Chamber of Commerce**